

POWER OF PARTNERSHIPS

At Land Rover BAR we take our position as a role model in society seriously. If we are going to help combat climate change and reduce our global emissions by 80% (by 2030), we need to act fast and work together.

We have identified five key areas that are some of the biggest factors to climate change.



Say 'No' to single use plastics

At least 8 million tonnes of plastics leak into the ocean each year – which is equivalent to dumping the contents of one garbage truck into the ocean per minute. If no action is taken, this will increase to two per minute by 2030 and four per minute by 2050.



Meat free Mondays

The livestock sector is responsible for 18% of global greenhouse gas emissions, which is a higher share than transport.



Sustainable Seafood

70 % of the world's fisheries are exploited, overexploited, or have already suffered a collapse



Promoting and using renewable energy

Fossil fuel use is one of the primary drivers of climate change, and is the primary source of CO2 emissions globally – the most prevalent greenhouse gas.



Recycling products and waste

Our current system of production, consumption and disposal has become unsustainable. By reducing the amount of rubbish produced and reusing existing materials, we can all make a difference.



Through the power of partnerships we can spread the word and get our voice heard

#RaisingTheBAR

landroverbar.com/sustainability

LAND ROVER **BAR**